



Career Objective

To obtain a position in the creative industry - graphic arts, interactive design, and/or broadcast production. Utilize my extensive experience with web design, website development, and print design services.

Professional Experience

SP&WC LLC; Print Design, Web Design, Consulting, & Development;

Senior Designer / Owner (2007-present)

Responsibilities include web design, web development, graphic design, and web hosting services. Provide marketing, advertising, and business consulting for industries such as information technology, food/beverage, hospitality, e-book publishing. Recent design clients: eMarketSouth, The Vegetable Merchant, Barnes eBooks, Strategic Commercial Real Estate, Chicago Dog and Deli, and PST. Projects include: Viral video campaign, website development, web commerce site, web estate marketing, website design, and mail marketing.

Downtown Athletic Club; **Guest Services / Operations Manager** (2001-2006)

Manage the day-to-day operations of the facility. Duties included increasing memberships, managing accounts payable, maintaining guest relations, quality maintenance of the facility, and providing superior customer service.

Savannah College of Art & Design; **Computer Services** (2003-2004)

Macintosh Specialist I - Responsibilities included supporting field office Mac computers, handling live and remote applications, networking MACs, and maintaining computer systems.

Help Desk Representative - Duties included providing computer assistance for SCAD facility and staff. Supported internal networks, internet services, and serviced both MAC and PCs. Promoted to Mac Specialist within six months.

Freelance Designer; **Print Consultant** (2000-2006)

Provided business consulting and design services for local restaurant and automobile organization.

Chatham County Aquatic Center; **Lifeguard** (1998-1999)

Responsibilities included supervision of adults and children while at recreation facility, as well as, pool operation and maintenance. Certified lifeguard with American Red Cross and Ellis & Associates.

Fairfax County Park Authority; **Lifeguard / Water Safety Instructor** (1996-1997)

Duties included managing lifeguard staff, operation and maintenance of the pool facility, and teaching swimming lessons. Certified Lifeguard / Water Safety Instructor with American Red Cross.

Prince William County Park Authority; **Water Safety Instructor** (1995-1996)

Responsibilities included the supervision, education, and instruction of adults and young adult swimmers. Certified Water Safety Instructor with American Red Cross.

Century Pool Management; **Lifeguard / Operator** (1994-1995)

Responsibilities included the operation and management of several pools in the Washington D.C. area. Certified lifeguard with American Red Cross.

Education

Savannah College of Art & Design - Savannah, GA

M.A. School of Communication Arts - Graphic Design (2008)

B.F.A. School of Communication Arts - Graphic Design (2003)

≈ B.F.A. School of Film & Digital Media - Interactive Design

≈ B.F.A. School of Film & Digital Media - Motion Graphics

Georgia Southern University - Statesboro, GA

Continuing educational studies in graphic design (2004-2005)

Northern Virginia Community College - Annandale, VA

Business curriculum (1996-1997)



Industry Skills

Hardware Platforms - Mac & PC systems, Components, OS, LAN

Printing / Presswork - Traditional Press Production & Digital Print Methods

Video Digital / CGI / Photography - Production Cycles, DV Cameras & Components,
Green Screen, Lighting & Effects, Image Manipulation, Digital and 35mm Photography

Sound - Sound Editing, Recording Methods & Techniques

Application Proficiency (Proficiency Rating 🍏)

Adobe Creative Suite: Adobe Photoshop - 🍏🍏🍏, Dreamweaver - 🍏🍏🍏🍏, Fireworks - 🍏🍏,

Illustrator - 🍏🍏🍏🍏, InDesign - 🍏🍏🍏, Flash - 🍏🍏, Adobe Premiere - 🍏,

After Effects - 🍏, and Final Cut Studio - 🍏.

Affiliations & Recognitions

Member of AIGA, the professional association for design.

Design work featured in Southern Living Magazine: Favorites,
Spring 2003 and Bar-B-Que: Our Ultimate Guide, 2003.

Film Extra - Forces of Natures, 1999 Dream Works Pictures.